

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

BA (JAMC) (2020 Batch) (Sem.-2)
GLOBAL MEDIA AND POLITICS
Subject Code : BAJMC-203-18
M.Code : 75892

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Explain briefly :

- Q1. Propaganda
- Q2. Zee Media
- Q3. Conglomerates
- Q4. Global
- Q5. UNESCO
- Q6. NWICO
- Q7. CNN
- Q8. USSR
- Q9. Digital Divide
- Q10. Media hegemony

SECTION-B

- Q11. Define popular media with suitable examples.
- Q12. Describe McBride Commission in detail.
- Q13. Explain satellite transmission.
- Q14. Define Cultural Imperialism in detail.
- Q15. Explain Global and regional integration.

SECTION-C

- Q16. Explain Nazi Propaganda in today's scenario with suitable examples.
- Q17. Describe discourses Globalisation and multinationals in detail.
- Q18. Explain the benefits of local adaptations of global programmes.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.